

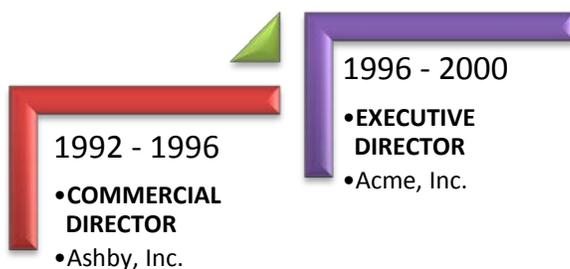
JEREMY T. KARASIK

Piloting beneficial business change, across-the-board results, and profitable growth through bold, inspirational leadership.

Repeatedly successful transforming underperforming businesses into customer-centric organizations with high-performance cultures that bring out the best in employees while leveraging cross-functional expertise to propel strategic and tactical execution and deliver extraordinary results.



CAREER AT A GLANCE



SELECTED HIGHLIGHTS

- Tripled cash flow through inventory management efficiencies and stronger rigor around A/R.
- Returned a business unit to profitability, reversing losses to ~\$250 million earnings annually.
- Piloted year-over-year net income increases of 14% in 2008 and 58% in 2009.
- Repositioned product portfolio to generate 25+% EBITDA
- Restored profitability, produced 12% year-over-year sales growth, and increased EBITDA 142%.
- Added \$38 million to the top-line in 2 years by increasing pricing 25%, establishing the company as a price leader.
- Heightened market share 16% as a result of newly implemented market segmentation strategy.



• In the past 10 years, galvanized the turnaround and return to growth and profitability of 3 organizations ranging in size from a small, privately held company to 2 large, multibillion-dollar business units of the global Fortune 500 corporation

CORE COMPETENCIES

Globally astute and accomplished senior executive with a long history of achievement piloting change and driving results as a P&L and commercial leader in companies of all sizes, from world-leading, multinational Fortune 100s to small, privately held firms. Key strengths in:

- Business Turnaround & Transformation
- Team Building & Leadership
- P&L / Operational Management
- Customer Service & Quality Improvement

EDUCATION & CREDENTIALS

MBA, Fordham University
BSBA, University of New Hampshire

- Chosen as a "Top-Achiever" for *JonesNet's Successguide Worldwide*, 2006-2007
- Board of Directors, Operation JAIN
- Board of Directors, Detroit Cares, Big Brothers-Big Sisters
- Six-Sigma Green Belt
- Key leader and participant in cultural diversity programs at Acme and Kahn Adjunct Lecturer: Babson College and Harvard University Extension School
- Frequent speaker at industry conferences and events on topics of change management and leadership

Dear Professional, Executive, or Aspiring Executive:

100kCareerMarketing.com is the culmination of nearly 20 years of successful experience. During this time, I have been privileged to work with thousands of executives, professionals, and leaders all across the U.S. and worldwide in developing their resumes and other career marketing documents.

I formed 100kCareerMarketing.com because of my ongoing dedication and commitment to delivering unparalleled service and quality to my clients. As demand for my services as an executive resume writer and career marketing strategist grew to far exceed the time available, a new model for delivery of my services to you was essential. 100kCareerMarketing.com was born of that need and it provides me with a way to deliver dedicated, personal attention to a *very select number of clients* - no more than 20 clients per year (approximately one person every 2 weeks).



Today, 100kCareerMarketing.com is the ONLY way to work with me one-on-one.

That's right. Because it takes time, collaboration, and intense attention to quality and detail to create truly compelling, powerful, results-generating executive career marketing portfolios, I make certain that I give you – and you exclusively – all of the time and attention you need.

I work with a VERY SELECT base of no more than 20 clients per year. When you hire me you benefit from not only my preeminent experience and expertise but from my exclusive, personal attention focused *only* on you and the creation of your career marketing portfolio. I would be honored to work with you. But my schedule fills up *very* quickly, so if you are ready, please reserve your spot today. Of course, if you have any questions, I will be happy to answer them. Just send a quick email or give my office a call.

I also invite you to book a personal 45-minute consultation with me, to go over your resume and job search concerns one-on-one, discuss the strategies I would use in writing your resume, answer your questions, and benefit from my recommendations. Although I charge for the consultation (\$155), you have nothing to lose! If you book a consultation and then decide to proceed with my services I will give you a full \$300.00 discount on my VIP executive services.

<https://vip-intro-consultation.youcanbook.me/>

I look forward to meeting with you and hope we have the chance to work together.

Sincerely,

- Michelle

Please note that although this document has been carefully edited to preserve the anonymity of my client, this example was created for a real client. The strategies used in the résumé were devised specifically for this client, to address unique aspects of this individual's professional history. While the document is protected by United States Copyright law and copying of any or all of the document is strictly forbidden, doing so would not be in your best interest for other reasons. The best and most effective resumes promote your authentic personal brand and unique value proposition, and the content, design, structure, and formatting strategies are derived from these. It will be my honor to work with you to create YOUR executive career marketing portfolio. Please visit my website at www.100kcareermarketing.com and then book your introductory consultation with me at <https://vip-intro-consultation.youcanbook.me/>