

Thomas Donnelly

Propelling your company to growth, financial success, and market dominance...even in the most competitive and rapidly changing business landscapes



**Passion for International Business ♦ Startups to Large, Public Companies ♦
Expertise in the Digital Marketing & Mobile Spaces**



Proven Value & Results:

- ✓ Led and/or participated in 8 M&A transactions, both in the U.S. and internationally, in the past 3 years
- ✓ Managed multiple post-merger integrations, including recent turnaround of 5 distressed overseas companies
- ✓ Drove 350% increase in revenue in 6 years despite economic decline and a highly competitive, changing market
- ✓ Transformed a small, entrepreneurial company into a successful operating unit of a large, public corporation
- ✓ Built a small, unknown company into the world's largest and most successful digital media company in its market space

Education

University of New York

- ✓ Master of Business Administration – MBA (1996)
- ✓ Master of Science – MS (1994)
- ✓ Bachelor of Science – BS (1992)

Frequent Speaker & Panelist

Nationally recognized expert on the topics of digital media, e-commerce, mobile, SEO, paid search, web/Internet advertising, mobile advertising, social media advertising, branded content creation, and more.

Core Leadership Expertise:

Operations Management | Organizational Reengineering | Revenue Growth | Strategic Business Development | Market Diversification | International Expansion | Change Management | Turnarounds | P&L Management



Dear Professional, Executive, or Aspiring Executive:

100kCareerMarketing.com is the culmination of nearly 20 years of successful experience. During this time, I have been privileged to work with thousands of executives, professionals, and leaders all across the U.S. and worldwide in developing their resumes and other career marketing documents.

I formed 100kCareerMarketing.com because of my ongoing dedication and commitment to delivering unparalleled service and quality to my clients. As demand for my services as an executive resume writer and career marketing strategist grew to far exceed the time available, a new model for delivery of my services to you was essential. 100kCareerMarketing.com was born of that need and it provides me with a way to deliver dedicated, personal attention to a *very select number of clients* - no more than 20 clients per year (approximately one person every 2 weeks).



Today, 100kCareerMarketing.com is the ONLY way to work with me one-on-one.

That's right. Because it takes time, collaboration, and intense attention to quality and detail to create truly compelling, powerful, results-generating executive career marketing portfolios, I make certain that I give you – and you exclusively – all of the time and attention you need.

I work with a VERY SELECT base of no more than 20 clients per year. When you hire me you benefit from not only my preeminent experience and expertise but from my exclusive, personal attention focused *only* on you and the creation of your career marketing portfolio. I would be honored to work with you. But my schedule fills up *very* quickly, so if you are ready, please reserve your spot today. Of course, if you have any questions, I will be happy to answer them. Just send a quick email or give my office a call.

I also invite you to book a personal 45-minute consultation with me, to go over your resume and job search concerns one-on-one, discuss the strategies I would use in writing your resume, answer your questions, and benefit from my recommendations. Although I charge for the consultation (\$155), you have nothing to lose! If you book a consultation and then decide to proceed with my services I will give you a full \$300.00 discount on my VIP executive services.

<https://vip-intro-consultation.youcanbook.me/>

I look forward to meeting with you and hope we have the chance to work together.

Sincerely,

- Michelle

Please note that although this document has been carefully edited to preserve the anonymity of my client, this example was created for a real client. The strategies used in the résumé were devised specifically for this client, to address unique aspects of this individual's professional history. While the document is protected by United States Copyright law and copying of any or all of the document is strictly forbidden, doing so would not be in your best interest for other reasons. The best and most effective resumes promote your authentic personal brand and unique value proposition, and the content, design, structure, and formatting strategies are derived from these. It will be my honor to work with you to create YOUR executive career marketing portfolio. Please visit my website at www.100kcareermarketing.com and then book your introductory consultation with me at <https://vip-intro-consultation.youcanbook.me/>